

A large, stylized orange flame graphic that fills the background of the page. The flame is composed of several thick, curved bands of orange, creating a sense of movement and heat. The top of the flame is jagged and pointed, while the bottom is more rounded and integrated with the text.

NORTH AMERICAN EXCELLENCE AWARDS

THE STEPS TO YOUR
SUCCESSFUL APPLICATION

REGISTRATION FOR THE INTRANET



NORTH AMERICAN
EXCELLENCE
AWARDS
2018

Login

E-Mail / Username *

Password *

LOG IN

* mandatory field

Here, you log into the intranet of the North American Excellence Awards.

CREATE YOUR SUBMISSION



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2018

Welcome to the #NAEA 2018

The NORTH AMERICAN Excellence Awards 2018 are calling all organisations and agencies to submit their best communications projects from the last year – whether public or private, for-profit or non-profit, large or small: we want to hear from you!

We will be open for submissions soon!

[CREATE NEW APPLICATION](#)

You may create your new application here.

CHOOSE THE CATEGORY



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Category & Project Title

I want to submit my project/my campaign in one of the following categories: *

Please choose your category

Name of the Campaign/the Project * i

* mandatory field

Choose a category for your project or campaign. You can find more information about the categories on our website.

You can enter a project or campaign in different categories. Once you finished the application in one category, you can easily copy and save it to another category and edit your entry if you wish.

Please always press the Save & Continue button after each step. You can leave and return to your application at any time.

CONTACT DETAILS

Contact details

Please enter the contact details of the company. You are logged in as "Larissa Gehlenbeck". If you are a member of the organisation and your contact details should be transferred automatically, please click the button below.
[insert personal information](#)

Company type *

Contact person
Company *
Street
Zipcode
City

Country *

Phone
Email
Website *

Enter your contact details here. Please note the distinction between organisation (client: company, institution etc.) and service provider/ agency.

If an error occurs, please check if you have filled out all mandatory fields.



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MAIN FEATURES OF THE PROJECT



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General Information

Please briefly describe the general idea and the success of the campaign/project in 2-3 sentences (max. 400 characters). Please note that the content of this field will be published, if your project/campaign makes it to the shortlist. *

Chars: 0/400

Please state the timeframe when the campaign/project was implemented. If the campaign/project is still ongoing, please write "ongoing" into the second field. *

From To

Campaign/Project Budget in Euro **i**

Media Spend in Euro **i**

Please state the number (and function) of the employees involved in the campaign/project. *

[SAVE & CONTINUE](#)

Enter the basic information about your project or campaign here. This information will be published if you are shortlisted.

Adding the budget is NOT mandatory. But it helps the Jury assess the application.

You will be able to enter more detailed information on your project or campaign on the following pages.

PROJECT DESCRIPTION



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Description

You have a total of 2000 characters to describe your project. A character count is shown on the left of the page.

 remaining chars: 2000

Please describe the initial situation leading to the creation of the campaign/project.

Please recount the objectives of the campaign/project.

Please specify the strategic considerations involved in the campaign/project

Please characterise the implementation of the campaign/project.

Please give an overview on the results (e.g. sales and awareness increases, response rates, media monitoring, click and user rates, employee, client or stakeholder surveys, benchmarking, and KPI results).

SAVE & CONTINUE

Please focus on the most important points in this detailed description.

You have 2,000 characters (including spaces) at your disposal.

Please describe the following:

- initial situation
- objectives
- strategy
- implementation
- results

UPLOAD A COVER PICTURE



Cover Picture

To support your application, please upload a cover picture. It should best represent your agency. The picture will be used to illustrate your agency to the jury. It will be published on our website and will be shown during the award show, if you make it to the shortlist.*

Upload Picture

SEARCH FILES...

The following filetypes are allowed: .jpg, .png, .gif.
Maximum filesize: 1MB.
Minimum resolution: 1920 x 1080 px

Picture title

UPLOAD & SAVE

* mandatory field

Please upload a meaningful picture, which will be used as your cover picture. It should represent your project or campaign.

It could be the logo of the project or organisation or any other picture representing your project or campaign.

Please note that picture needs to be 1920x1080 px and that the maximum file size is 1 MB. The picture will be published.

ADD SUPPORTING MATERIAL



Material

To support your application you can upload additional material. You are limited to **three** items of supporting material, so please choose carefully in order to illustrate the essential aspects of your submission.

You can upload varieties of material, including planning documents, press releases, pictures, power point presentations (max. 10 slides), films (not exceeding three minutes), online material (screenshots, programs, etc.).

Please provide each material with an appropriate title when uploading.

Current file(s)	Size	Date
-----------------	------	------

No files have been uploaded

SEARCH FILES...



SAVE & CONTINUE

Here, you can add three significant and supporting materials, e. g. pictures, movies, key figures, press releases, clippings or documents.

You can also upload a link to a website, which does count as one material.

Please pay attention to the formats and file sizes that can be used. A web link should be provided for movies larger than 50 MB.

UPLOAD WEBLINKS



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Weblinks

Link remove link

Comment

[add another link](#)

SAVE & CONTINUE

You also have the possibility to point out websites like Facebook, Twitter, YouTube etc.

Please do not add more than three links.

SUBMITTING YOUR PROJECT



Entry review

Congratulations. You have almost completed your application. Here you can review your entry and make adjustments if necessary.

If you want to enter this application in an additional category, please click the button "save & enter in additional category". If you want to finalise the submission and payment process for your completed application immediately, please click the "submit & pay" button. Or you can save your application and go back to the overview section.

Please note that you need to have initiated an invoice or provided your credit card details to successfully enter the competition. By submitting your application, you state that the given information is correct.

[SUBMIT & PAY](#)

[SAVE & ENTER IN ADDITIONAL CATEGORY](#)

[save & back to overview](#)

By going through the intranet shop and initiating an invoice or entering your credit card details, you are taking part in the European Excellence Awards. You will have 14 days to pay the invoice.

Please note the Terms and Conditions of the Awards.

PAYMENT OVERVIEW



Payment Overview

Please note that only applications with an initiated invoice or given credit card details will be processed. Please check the box and follow the instructions.

Completed applications

Project Name
01. Campaign of the Year

Application check for this entry (29 USD processing fee) ¹

PAY CHECKED APPLICATIONS

Until 11.59 p.m. CET on 7 September 2018, the first application costs 290 US Dollars, and each additional application submitted costs 190 US Dollars.

Between 8 September (00:01 a.m. CET) and 21 September (midnight CET), which is the late deadline registration period, applications come with an extra charge of 90 US Dollars each.

You will automatically receive an invoice when successfully entering your submission.

THE SUCCESSFUL SUBMISSION



I declare that I have read the [terms and conditions](#) and that I understand and accept them.

Place Order

✔ Your payment was successful.

Welcome to the #NAE

Paid applications

profile.paid_entries_intro_text

Project

Project Name

01. Campaign of the Year

Thank you for taking part in the North American Excellence Awards. When you see those windows, your application has been successful.

YOUR CONTACT PERSON



Anna@excellence-awards.com
+49 (0)30 8485 90



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If you have any questions, please do not hesitate to contact Anna. She will be happy to assist you.

More information can be found under Application on our website.

We are looking forward to receiving your applications.